Protect Yourself

Four methods criminals are using to attack your company's secrets, staff, finances and reputation.

Proprietary information and personal details are valuable. Criminals want these details, and they are creative in how they target and exploit businesses and their staff to acquire them, and increasingly more successful in the damage they cause. They are using four main methods of manipulation and attack:

Online Hostile Reconnaissance: Detailed and structured online research focusing on a target company or a member of staff. This helps to identify potential access points in physical or online security, as well as identify members of staff who could be susceptible to approach and compromise. Details found or assessments produced are either used or sold.

Social Engineering: The art of human hacking, enabling information gathering, fraud, or access to systems. Criminals frequently use social media and other open sources to build rapport and then coerce targets into conducting dangerous activities. Sometimes the employee being targeted is not aware that they are, so security awareness is essential for everyone.

Exploiting Corruption: Spotting the rot; if corrupt individuals or segments of the targeted organisation can be identified, then manipulation is more easily facilitated. Online Hostile Reconnaissance and Social Engineering methods are frequently used to achieve this stage. Once done, Illicit Influence is more likely to succeed.

Illicit Influence: Finally, this is often the most damaging attack to happen to an organisation; extorting, recruiting or otherwise manipulating someone to become or act as an insider on behalf of a criminal or adversary.

We can help you and your organisation: Our deep understanding of vulnerabilities and how to exploit them will help your organisation develop its own unique countermeasures. We understand the constant need for evolving security in a complex, competitive environment and can help you counter the threats.

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